Digital Story Assignment

Overview & Unit Goal

You will create a digital story that combines written narrative with visual, audio, or multimedia elements to express meaning and emotion. By the end of this unit, you will be able to analyze and apply story elements through visual storytelling techniques.

The Assignment

You will create a short digital story (2–5 minutes long) that creatively integrates images, sound, and/or video. Your digital story should demonstrate purposeful choices in character, setting, conflict, and theme, showing how visual and auditory elements enhance your story's impact.

Pre-Production Tasks

- ☐ Watch the Storyboarding Tutorials
- ☐ Storyboard your narrative
- ☐ Write a short script or narration draft (may be included in your storyboard)
- ☐ Decide on your story format (animation, stop-motion, movie, music video etc.)

Production

- ☐ Length: 2–4 minutes
- ☐ Format: video, slideshow, voiceover, animation, podcast, film, etc.
- ☐ Include a clear title screen and credits (for music, images, etc.)
- ☐ Choose sound effects or music that fits the mood and tone

Post-Production Tasks

- ☐ Share your draft with a classmate and complete a Peer Evaluation Form
- ☐ Revise pacing, clarity, and sound levels based on feedback
- ☐ Double-check attributions for all images, sounds, and music
- ☐ Ensure your final version is "Ready to Publish"

Quick Storytelling Tips

- Have a clear plan (storyboard) before you begin filming/creating
- Focus on the story, not just visuals — what's your message or theme?
- Use music and sound to create mood or add to the moment; it should not distract
- Show, don't tell — let images and tone reveal emotion
- Let conflict reveal character through choices and consequences
- Keep point of view consistent and purposeful
- Rehearse your scenes before filming!

Success Criteria

Ideas & Content

- Clear, focused message or theme that drives the story
- Visuals, narration, and sound work together to create meaning

Organization

- Logical sequence that engages viewers from start to finish
- Smooth pacing and effective transitions

Style & Voice

- Authentic, expressive narration or text
- Purposeful use of imagery, music, and tone to enhance emotion

Conventions

- Clear audio and legible text (if used)
- Correct spelling and grammar in on-screen text or captions
- Crediting of any external media sources

Task & Audience

- Engages and moves the viewer
- Meets time limit and submission requirements